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## **Announcement Mobile Data Carry-over Policy**

This announcement is made pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and Part XIVA of the Securities and Futures Ordinance (Cap. 571).

In order to proactively follow the PRC government's strategy on raising network speed and lowering data tariffs as well as enhance the customer experience, China Unicom (Hong Kong) Limited ("the Company") will launch an unused monthly data carry-over policy (the "Mobile Data Carry-over Policy") on 1 October 2015 which allows the unused monthly data under the monthly package committed by the handset subscribers to be carried over for use till the end of the following month. The Mobile Data Carry-over Policy will enhance the data consumption experience of customers, accelerate the subscriber and service upgrade, and promote the strategic transformation of the Company. The implementation of the Mobile Data Carry-over Policy is however expected to have some negative impact on the revenue and net income of the Company. The Company will speed up the construction of its high-quality 4G network, enhance the penetration in the 4G smartphone market, and provide better data service to subscribers in order to minimise the impact of the Mobile Data Carry-over Policy on the revenue and net income of the Company.

By Order of the Board  
**CHINA UNICOM (HONG KONG) LIMITED**  
**CHU KA YEE**  
*Company Secretary*

Hong Kong, 29 September 2015

As of the date of this announcement, the Board comprises:

Executive directors:	Wang Xiaochu, Lu Yimin, Li Fushen and Zhang Junan
Non-executive director:	Cesareo Alierta Izuel
Independent non-executive directors:	Cheung Wing Lam Linus, Wong Wai Ming, Chung Shui Ming Timpson, Cai Hongbin and Law Fan Chiu Fun Fanny