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China Dongxiang (Group) Co., Ltd.

中國動向（集團）有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 3818)

NOTIFICATION OF BOARD MEETING

The board of directors (the “Board”) of China Dongxiang (Group) Co., Ltd. (中國動向（集團）有限公司) (the “Company”) hereby announces that a meeting of the Board will be held on 24 August 2011 for the purposes of, among other matters, approving the interim results of the Company and its subsidiaries for the six months ended 30 June 2011 and considering the payment of an interim dividend.

By Order of the Board
China Dongxiang (Group) Co., Ltd.
Chen Yihong
Chairman

Hong Kong, 10 August 2011

As at the date of this announcement, the executive directors of the Company are Mr. Chen Yihong, Mr. Qin Dazhong and Ms. Sandrine, Suzanne, Ele´onore, Agar Zerbib, the non-executive director of the Company is Mr. Gao Yu, and the independent non-executive directors of the Company are Mr. Xu Yudi, Dr. Xiang Bing and Mr. Jin Zhi Guo.