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DONGXIANG
China Dongxiang (Group) Co., Ltd.
中國動向（集團）有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock code: 3818)

**ELECTION OF MEANS AND LANGUAGE OF RECEIPT OF
CORPORATE COMMUNICATION**

The Company is making arrangements to ascertain the preferences of its Shareholders with respect to the choice of means of receipt and language of its Corporate Communication in accordance with Rules 2.07A and 2.07B of the Listing Rules.

INTRODUCTION

For the purposes of cost saving and the protection of the environment, the Company is making the arrangements described below, in compliance with Rules 2.07A and 2.07B of the Listing Rules, to ascertain its Shareholders' preferences as to the choice of means of receipt (in printed form or by electronic means) and language (in English only, in Chinese only or in both English and Chinese) of the Company's future Corporate Communication.

PROPOSED ARRANGEMENTS

In accordance with Rules 2.07A and 2.07B of the Listing Rules, the following arrangements will be made by the Company:

1. The Company will send a letter on 19 June 2009 (the "First Letter") together with a reply form (the "Reply Form"), prepared in English and Chinese, with a mailing label, to its Shareholders to enable them to elect to receive the Company's future Corporate Communication: (i) through the Company's website: www.dxsport.com and the Stock Exchange's website: www.hkex.com.hk in place of receiving printed copies ("Website Version"); or (ii) in printed form in English only; or (iii) in printed form in Chinese only; or (iv) in printed form in both English and Chinese.

The First Letter explains that even if a Shareholder has previously received a letter from the Company seeking his/her/its election regarding Corporate Communication and had made an election, such Shareholder is still requested to make an election again and his/her/its previous election will be disregarded. The First Letter further explains that if the Company does not receive the Reply Form or receive a response indicating any objection from its Shareholder within 28 calendar days beginning with the date on which the First Letter was sent, i.e. 17 July 2009, and until such Shareholder informs the Company c/o its Hong Kong Branch Share Registrar, Computershare Hong Kong Investor Services Limited at any time by reasonable prior notice in writing, or send a notice to the Company's email at ir@dxsport.com.cn, such Shareholder will be deemed to have

consented to receiving the Website Version and only a notification of the publication of the Corporate Communication on the Company's website and the Stock Exchange's website will be sent to such Shareholder in future.

Shareholders are entitled at any time to change their choice of means of receipt and language of the Corporate Communication by giving reasonable notice in writing (Address: Rooms 1806–1807, 18th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong) or by email (Company's email address: ir@dxsport.com.cn) to the Company's Hong Kong Branch Share Registrar.

2. For those Shareholders who choose to receive the Corporate Communication in printed form, the Company will send the selected language version of the Corporate Communication to them unless and until they notify the Company's Hong Kong Branch Share Registrar in writing that they wish to receive the Corporate Communication in the other (or both) language(s), or by electronic means through the Company's website and the Stock Exchange's website.
3. When each printed Corporate Communication is sent out in accordance with the arrangements described in paragraphs 1 and 2 above, a letter (the "Second Letter") together with a request form (the "Request Form"), prepared in English and Chinese, will also be sent out specifying that the Corporate Communication prepared in the other language will be available upon request, and that Shareholders may request for the other language of the Corporate Communication by completing the Request Form and returning it to the Company's Hong Kong Branch Share Registrar.
4. All Corporate Communication in both English and Chinese, and in accessible format, will be available on the Company's website at www.dxsport.com. Soft copies of both languages of all such Corporate Communication will be filed with the Stock Exchange on the same day they are despatched to Shareholders, or on such other day as required by the Stock Exchange or pursuant to the Listing Rules.
5. The Company is providing a dial-up hotline service (Tel: (852) 2862 8688) during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays) to enable Shareholders to make enquiry of the Company's proposed arrangements set out above.
6. The First Letter and the Second Letter will mention that both languages of each Corporate Communication will be available on the Company's website and that the dial-up hotline service has been provided as mentioned in the arrangements described in paragraphs 4 and 5 above, respectively.

DEFINITIONS

In this announcement, the following expressions have the meanings set out below unless the context requires otherwise:

"Company"	China Dongxiang (Group) Co., Ltd.
"Corporate Communication"	any document issued or to be issued by the Company for the information or action of holders of any of the Company's securities as defined in Rule 1.01 of the Listing Rules
"Listing Rules"	the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited

“Shareholder(s)”	holder(s) of the shares of the Company
“Hong Kong Branch Share Registrar”	Computershare Hong Kong Investor Services Limited, Rooms 1806–1807, 18th Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong
“Stock Exchange”	The Stock Exchange of Hong Kong Limited

By order of the Board
China Dongxiang (Group) Co., Ltd.
Chen Yihong
Chairman

Hong Kong, 19 June 2009

As at the date of this announcement, the Board comprises two executive Directors, Mr. CHEN Yihong and Mr. QIN Dazhong; one non-executive Director, Mr. GAO Yu; and three independent non-executive Directors, Mr. MAK Kin Kwong, Dr. XIANG Bing and Mr. XU Yudi.