

DONGXIANG

China Dongxiang (Group) Co., Ltd.

中國動向（集團）有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 3818)

25 September 2008

Dear Sir or Madam,

We attach the Interim Report 2008 (the “Current Corporate Communication”) of China Dongxiang (Group) Co., Ltd. (the “Company”) which has been prepared in English and Chinese. Copies prepared in the language different from that you have received are available from the Company or the Company’s Hong Kong branch share registrar, Computershare Hong Kong Investor Services Limited, upon request. The Interim Report 2008 is also available (in English and Chinese) on the Company’s website at www.dxsport.com.

Please note that you are entitled at any time to change your choice of language and means of receipt of all future Corporate Communication from the Company by giving reasonable notice in writing or simply complete, sign and return the enclosed Change Request Form, in the envelope provided, to the Company c/o its Hong Kong branch share registrar, Computershare Hong Kong Investor Services Limited, Rooms 1806–07, 18th Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong.

Should you have any questions relating to this letter, please call our hotline at (852) 2862 8555 during business hours from 9:00 a.m. to 6:00 p.m., from Monday to Friday, excluding Hong Kong public holidays.

Yours faithfully,
For and on behalf of
China Dongxiang (Group) Co., Ltd.
Wong Chi Keung
Company Secretary