



China Dongxiang (Group) Co., Ltd.
中國動向（集團）有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 3818)

ANNOUNCEMENT

**ELECTION OF LANGUAGE AND MEANS OF RECEIPT OF
CORPORATE COMMUNICATION**

Pursuant to the requirements of the Listing Rules, the Company is making adequate arrangements to ascertain the wishes of its Shareholders as to which language version and through what means they wish to receive the Company's Corporate Communication in the future. These arrangements are described below.

INTRODUCTION

Pursuant to the applicable laws, regulations and the Company's Articles of Association, the Company is permitted to send Corporate Communication to its Shareholders either: (i) in printed form, which may be in the English language only, the Chinese language only, or both the English and Chinese languages; or (ii) by electronic means through the Company's website, provided that the Company has made adequate arrangements to ascertain the wishes of its Shareholders.

PROPOSED ARRANGEMENTS

The following arrangements have been or will be made by the Company in compliance with the requirements of Rules 2.07A and 2.07B of the Listing Rules:

1. The Company will send a letter on or about 16 April 2008 together with a reply form ("**Reply Form**") and postage pre-paid envelope (together, the "**First Letter**"), prepared in English and Chinese, to its Shareholders to enable them to select to receive future Corporate Communication of the Company either: (i) in printed form, which may be in English only, Chinese only, or both English and Chinese; or (ii) by electronic means through the Company's website. The First Letter will explain that if no duly completed Reply Form is received from such Shareholders by 7 May 2008, the following arrangements will apply, where applicable:
 - the Corporate Communication will be sent in Chinese only to all Hong Kong Shareholders who are natural persons with a Chinese name;

- the Corporate Communication will be sent in English only to all overseas Shareholders and all Hong Kong Shareholders other than natural persons with a Chinese name.

Whether a Shareholder is a Hong Kong or an overseas Shareholder will be determined by his or its address as appearing in the Company's register of members.

Shareholders have the right at any time by reasonable notice in writing to the Company to change the choice of language and/or means of receipt of the Corporate Communication. Even if a Shareholder has chosen to receive the Corporate Communication using electronic means but for any reason have difficulty in receiving or gaining access to the Corporate Communication, the Company will promptly upon his request send the Corporate Communication to him in printed form free of charge.

2. The Company will send the selected language version(s) of the Corporate Communication to those Shareholders who have made a selection unless and until they notify the Company in writing that they wish to receive the Corporate Communication in the other (or both) language(s).
3. When each Corporate Communication is sent according to the arrangements as set out in paragraphs 1 and 2 above, a letter together with a pre-paid request form (together, the "Second Letter"), prepared in English and Chinese, will be attached to or printed at some prominent place in the versions of the Corporate Communication sent stating that the Corporate Communication prepared in the other language will be available upon request. The Company will also set out in such Corporate Communication the steps for notifying the Company of any change in the choice of language and/or means of receipt of the Corporate Communication.
4. With respect to Shareholders who choose to receive Corporate Communication by electronic means, the Company will notify such Shareholders as and when any Corporate Communication is published on the Company's website.
5. With respect to future Shareholders, the Company will send both English and Chinese versions of the first copy of the Corporate Communication in printed form to such Shareholders together with the documents similar to the aforesaid "First Letter" for choosing the means of receipt and the choice of language of Corporate Communication. If no Reply Form is received by the designated date from such future Shareholders, the arrangements set out in paragraph 1 above will apply.
6. The Corporate Communication in both English and Chinese versions and in accessible format will be available on the Company's website at www.dxsport.com and the website of The Stock Exchange of Hong Kong Limited at www.hkex.com.hk.
7. The Company is providing a dial-up hotline service (Tel: (852) 2862 8555) during business hours from 9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding Hong Kong public holidays, to enable Shareholders to make enquiry of the Company's proposed arrangements.

8. The First Letter and the Second Letter will mention that both languages of the Corporate Communication will be available on the Company's website and that the dial-up hotline has been provided as mentioned in paragraphs 6 and 7 above respectively.

DEFINITIONS

In this announcement, the following expressions have the meanings set out below unless the context requires otherwise:

“Company”	China Dongxiang (Group) Co., Ltd. (中國動向(集團)有限公司), a company incorporated in the Cayman Islands whose shares are listed on the main board of The Stock Exchange of Hong Kong Limited
“Corporate Communication”	any document issued or to be issued by the Company for the information or action of its Shareholders as defined in Rule 1.01 of the Listing Rules
“Directors”	the directors of the Company
“Listing Rules”	The Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited
“Shareholder(s)”	the holder(s) of ordinary share(s) of nominal value of HK\$0.01 each in the capital of the Company

By Order of the Board
Wong Chi Keung and Liang Hong
Joint Company Secretaries

Hong Kong, 16 April 2008

As at the date of this announcement, the executive Directors of the Company are Mr. CHEN Yihong and Mr. QIN Dazhong. The non-executive Director is Mr. GAO Yu. The independent non-executive Directors are Dr. XIANG Bing, Mr. XU Yudi and Mr. MAK Kin Kwong.