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*Unless otherwise defined in this announcement, terms defined in the prospectus dated October 19, 2016 (the “**Prospectus**”) issued by JNBY Design Limited (the “**Company**”) have the same meanings when used in this announcement.*

江南布衣⁺

JNBY Design Limited

江南布衣有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 3306)

CLARIFICATION ANNOUNCEMENT

Reference is made to Rule 13.46 and Rule 13.49(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

Pursuant to Rule 13.46 of the Listing Rules, the Company is required to send a copy of its annual report and accounts or summary financial report to its shareholders within four months after its financial year-end, being October 31, 2016.

Pursuant to Rule 13.49(1) of the Listing Rules, the Company is required to publish its annual results announcement for the year ended June 30, 2016 no later than three months after the end of the financial year, being September 30, 2016.

The Board wishes to inform the shareholders of the Company that, although it does not comply with Rule 13.46,

- a) as the Prospectus included the financial information in respect of the reporting period to which its first annual result and first annual report relate, being the year ended June 30, 2016, the Company will not publish its annual results or send a copy of its annual report to its shareholders pursuant to Rule 13.46 of the Listing Rules;

- b) the Company is not in breach of its constitutional documents or laws and regulations of its place of incorporation or other regulatory requirements regarding its obligation to publish annual results announcements and distribute annual reports and accounts; and
- c) the Company intends to comply with the Code on Corporate Governance Practices in Appendix 14 to the Listing Rules as soon as practicable.

By Order of the Board of
JNBY Design Limited
Wu Jian
Chairman and Executive Director

Hong Kong, October 31, 2016

As at the date of this announcement, our executive Directors are Mr. Wu Jian, Ms. Li Lin and Mr. Li Ming; and our non-executive Directors are Mr. Wei Zhe and Mr. Zhang Beili; and our independent non-executive Directors are Mr. Lam Yiu Por, Ms. Han Min and Mr. Hu Huanxin.