CHINA MENGNIU DAIRY COMPANY LIMITED

中國蒙牛乳業有限公司*

(Incorporated in the Cayman Islands with limited liability) (於開曼群島註冊成立之有限公司) (Stock Code **股份代號**: 2319)

17 May 2022

Dear Non-registered Holder(s) (Note),

China Mengniu Dairy Company Limited (the "Company")

- Annual General Meeting ("AGM") of the Company to be held on Wednesday, 8 June 2022

The AGM of the Company will be held at Ballroom, Level 3, JW Marriott Hotel Hong Kong, Pacific Place, 88 Queensway, Hong Kong on Wednesday, 8 June 2022 at 11:30 a.m. Shareholders have the option of listening to the AGM through the live webcast. Shareholders will also be able to submit questions through the webcast link provided below.

Online Attendance at the AGM

As a Non-registered Holder whose shares are held in the Central Clearing and Settlement System through banks, brokers, custodians, nominees or HKSCC Nominees Limited (together, the "Intermediary"), you may opt to listen and submit questions at the AGM through the live webcast. From 11:00 a.m. on Wednesday, 8 June 2022, you can log in to the AGM online platform by visiting http://meetings.computershare.com/MengniuDairy_AGM2022.

In order to listen the live webcast online, you need to (i) contact your Intermediary to appoint you as a proxy or corporate representative; and (ii) provide your e-mail address to your Intermediary, before the deadline required by your Intermediary. Details regarding the AGM arrangements including the login details to access the AGM online platform will be sent by Computershare Hong Kong Investor Services Limited, the Company's branch share registrar, to the e-mail address provided by you.

By Order of the Board

China Mengniu Dairy Company Limited

Kwok Wai Cheong, Chris

Company Secretary

Note: This Letter is addressed to Non-registered Holder(s) of the shares in the Company ("Non-registered Holder" means such person or company whose shares are held in the Central Clearing and Settlement System and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited that he/she/it wishes to receive the Corporate Communications). If you have sold or transferred your shares in the Company, please disregard this Letter.

* For identification purpose only

各位非登記持有人 (附註):

中國蒙牛乳業有限公司(「本公司」)

- 於 2022 年 6 月 8 日 (星期三) 舉行之本公司股東週年大會 (「股東週年大會」)

本公司之股東週年大會將於 2022 年 6 月 8 日 (星期三)上午 11 時 30 分假座香港金鐘道 88 號太古廣場香港 JW 萬豪酒店 3 樓宴會廳舉行。股東可選擇透過網絡直播收聽股東週年大會。使用網絡直播收聽股東週年大會之股東將可透過網上平台提交問題。

以網絡直播收聽股東週年大會

如 閣下為通過銀行、經紀、託管商、代理人或香港中央結算(代理人)有限公司(統稱「**中介公司**」)於中央結算及交收系統持有股份的非登記持有人,閣下可選擇使用網絡直播收聽股東週年大會,並可於以下會議網站向本公司提交問題。由 2022 年 6 月 8 日(星期三)上午 11 時開始, 閣下可瀏覽 http://meetings.computershare.com/MengniuDairy_AGM2022 以登入股東週年大會網上平台。

閣下須(i)聯絡 閣下之中介公司以委任 閣下為委任代表或公司代表;及(ii)於 閣下之中介公司所規定之期限前向該中介公司提供 閣下之電郵地址,以便以網絡直播收聽及參與股東週年大會。有關股東週年大會安排之詳情(包括進入股東週年大會網上平台之登入資料),將會由本公司之股份過戶登記分處香港中央證券登記有限公司發送至 閣下所提供之電郵地址。

承董事會命 中國**蒙牛乳業有限公司** 公司秘書 **郭偉昌**

2022年5月17日

附註: 此為致本公司股份非登記持有人(「**非登記持有人**,指所持有的本公司股份存放於中央結算及交收系統的人士或公司,透過香港中央結算有限公司不時向本公司發出通知,表 示欲收取公司通訊)。倘 閣下已出售或轉讓所持有的本公司股份,則毋須理會本函件。