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CHINA MENGNIU DAIRY COMPANY LIMITED

中國蒙牛乳業有限公司*

(Incorporated in the Cayman Islands with limited liability) (Stock Code: 2319)

TRADING HALT

At the request of China Mengniu Dairy Company Limited (the "Company"), trading in the shares of the Company was halted with effect from 1:00 p.m. on 13 June 2013 pending the release of an announcement in relation to inside information of the Company.

> By Order of the Board of Directors of China Mengniu Dairy Company Limited Sun Yiping Chief Executive Officer and Executive Director

Hong Kong, 13 June 2013

As at the date of this announcement, the board of directors of the Company comprises: Ms. Sun Yiping, Mr. Bai Ying, Mr. Wu Jingshui and Mr. Ding Sheng as executive directors; Mr. Ning Gaoning, Mr. Yu Xubo, Mr. Niu Gensheng, Mr. Ma Jianping, Mr. Tim Ørting Jørgensen, Mr. Finn S. Hansen and Ms. Liu Ding as non-executive directors, Mr. Jiao Shuge (alias Jiao Zhen), Mr. Julian Juul Wolhardt, Mr. Liu Fuchun, Mr. Zhang Xiaoya, Mr. Andrew Y. Yan and Mr. Wu Kwok Keung Andrew as independent nonexecutive directors.

* For identification purposes only