



蒙牛

CHINA MENGNIU DAIRY COMPANY LIMITED

中國蒙牛乳業有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock code : 2319)

DATE OF BOARD MEETING

The board of directors (the “Board”) of China Mengniu Dairy Company Limited (the “Company”) announces that a meeting of the Board will be held on Friday, 19 September 2008 for the purposes of, among other matters, approve the release of the interim results of the Company and its subsidiaries for the six months ended 30 June 2008 and consider the payment of an interim dividend.

By Order of the Board
China Mengniu Dairy Company Limited
Chris Kwok Wai Cheong
Company Secretary

Hong Kong, 8 September 2008

As at the date of this announcement, the Executive Directors are Mr. Niu Gensheng, Mr. Yang Wenjun, Mr. Sun Yubin, Mr. Yao Tongshan and Mr. Bai Ying. The Non-executive Directors are Mr. Jiao Shuge (alias Jiao Zhen) and Mr. Julian Juul Wolhardt. The Independent Non-executive Directors are Mr. Wang Huaibao, Mr. Zhang Julin and Mr. Li Jianxin.

** for identification only*