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KWG PROPERTY HOLDING LIMITED
合景泰富地產控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1813)

**UNAUDITED OPERATING STATISTICS
FOR DECEMBER 2015**

The board of directors (the “**Board**”) of KWG Property Holding Limited (the “**Company**”) is pleased to announce certain unaudited operating statistics of the Company and its subsidiaries (the “**Group**”) for December 2015 as follows.

In December 2015, the Group’s gross pre-sales value amounted to RMB2,944 million. The Group’s attributable pre-sales value amounted to RMB2,380 million (as compared to RMB1,968 million in November 2015 and RMB1,932 million in December 2014), representing a month-on-month increase of 20.9% and a year-on-year increase of 23.2%, respectively. The Group’s attributable pre-sales area amounted to approximately 176,000 sq. m. (as compared to 142,500 sq. m. in November 2015 and 121,000 sq. m. in December 2014).

The Group’s aggregate attributable pre-sales value for the year ended 31 December 2015 amounted to approximately RMB20.2 billion and the Group’s aggregate attributable pre-sales area amounted to approximately 1,516,000 sq. m.

The above-mentioned sales data is unaudited and is based on preliminary internal information of the Group, which may differ from figures to be disclosed in the audited or unaudited consolidated financial statements to be published by the Company on an annual or half-yearly basis due to various uncertainties during the process of collating such sales information. As such, the above data is provided for investors’ reference only. Investors are advised to exercise caution and not to place undue reliance on such information when dealing in the securities of the Company. When in doubt, investors are advised to seek professional advice from professional or financial advisers.

By order of the Board
KWG Property Holding Limited
Kong Jian Min
Chairman

Hong Kong, 14 January, 2016

As at the date of this announcement, the board of Directors comprises nine Directors, of which Mr. Kong Jian Min (Chairman), Mr. Kong Jian Tao, Mr. Kong Jian Nan, Mr. Li Jian Ming, Mr. Tsui Kam Tim and Mr. He Wei Zhi are executive Directors and Mr. Lee Ka Sze, Carmelo JP, Mr. Tam Chun Fai and Mr. Li Bin Hai are independent non-executive Directors.