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**Values Cultural Investment Limited**  
**新石文化投資有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1740)**

**NOTICE OF BOARD MEETING**

The board (the “**Board**”) of directors (the “**Directors**”) of Values Cultural Investment Limited (the “**Company**”) hereby announces that a meeting of the Board will be held on Friday, 27 August 2021 for the purposes of, among other things, considering and approving the unaudited consolidated interim results of the Company and its subsidiaries for the six months ended 30 June 2021 and publication of such results announcement, and considering the recommendation for payment of an interim dividend (if any).

By Order of the Board  
**Values Cultural Investment Limited**  
**Liu Naiyue**  
*Chairman and executive Director*

Hong Kong, 16 August 2021

*As at the date of this announcement, the Board comprises Mr. Liu Naiyue, Ms. Liu Peiyao, Ms. Wei Xian, Ms. Li Fang, Mr. Qu Guohui and Mr. Xu Jun as executive Directors; Mr. Shao Hui and Ms. Shen Yi as non-executive Directors; and Mr. Xian Guoming, Mr. Xu Zongzheng, Mr. Zhong Mingshan and Ms. Liu Jingping as independent non-executive Directors.*