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Values Cultural Investment Limited

新石文化投資有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1740)

**CHANGE OF HONG KONG BRANCH SHARE REGISTRAR
AND TRANSFER OFFICE**

The board (the “**Board**”) of directors (the “**Directors**”) of Values Cultural Investment Limited (the “**Company**”) announces that with effect from 10 June 2021, the Hong Kong Branch Share Registrar and Transfer Office of the Company will be changed to:

Computershare Hong Kong Investor Services Limited
Shops 1712-1716
17/F, Hopewell Centre
183 Queen’s Road East
Wanchai
Hong Kong

Telephone No.: (852) 2862 8555

Fax No.: (852) 2865 0990

Applications for registration of transfer of shares of the Company should thereafter be lodged with Computershare Hong Kong Investor Services Limited with effect from 10 June 2021. Share certificates uncollected on 9 June 2021 may be collected from Computershare Hong Kong Investor Services Limited from 10 June 2021.

By Order of the Board

Values Cultural Investment Limited

Liu Naiyue

Chairman and Executive Director

Hong Kong, 14 May 2021

As at the date of this announcement, the Board comprises Mr. Liu Naiyue, Ms. Liu Peiyao, Ms. Wei Xian, Ms. Li Fang, Mr. Qu Guohui and Mr. Xu Jun as executive Directors; Mr. Shao Hui and Ms. Shen Yi as non-executive Directors; and Mr. Xian Guoming, Mr. Xu Zongzheng, Mr. Zhong Mingshan and Ms. Liu Jingping as independent non-executive Directors.