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Mobile Internet (China) Holdings Limited

移動互聯(中國)控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1439)

INSIDE INFORMATION

This announcement is made by Mobile Internet (China) Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap.571, Laws of Hong Kong).

Reference is made to the announcement of the Company dated 20 March 2018 (the “**Announcement**”). Capitalised terms used herein shall have the same meanings as defined in the Announcement unless the context requires otherwise.

As disclosed in the Announcement, based on the preliminary assessment of the unaudited management accounts of the Group for the year ended 31 December 2017 and information available to the Company, the total comprehensive income attributable to owners of the Company for the year ended 31 December 2017 is expected to be significantly increased by over RMB80 million or approximately 10 times as compared to the year ended 31 December 2016.

Since the date of the Announcement and as the audit progresses, the Board has further discussed with our auditors. The Board wishes to inform the Shareholders and potential investors that, based on the latest assessment by the Board after discussion with our auditors and information currently available to the Company, there is a significant increase in the change in fair value of contingent consideration payable during the year instead of decrease as compare to 2016. The change in fair value of contingent consideration payable is amounted to approximately RMB144 million which is arising from the settlement of contingent consideration payable by way of shares during the year ended 31 December 2017. After taken into account of such one-off non operating item, it is expected that the Group will record a loss attributable to owners of the Company of approximately RMB51 million in 2017.

The information contained in this announcement is subject to finalization and review by the Company's auditors. The full final results of the Group for 2017 are expected to be released by the end of March 2018. Shareholders and potential investors are advised to read the final results announcement and annual report of the Company when it is published.

Shareholders and potential investors should exercise caution when dealing in the securities of the Company.

By order of the Board
Mobile Internet (China) Holdings Limited
Chen Hong Cai
Chairman

Jiangxi Province, PRC, 23 March 2018

As at the date of this announcement, the executive directors of the Company are Mr. Chen Hong Cai (Chairman), Mr. Sun Shao Hua and Ms. Zheng Li Fang; and the independent non-executive directors of the Company are Mr. Liu Da Jin, Mr. Ma Yiu Ho, Peter and Mr. Wu Ping.