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World Wide Touch Technology (Holdings) Limited

世達科技(控股)有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1282)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

The Board wishes to inform the Shareholders and potential investors that after the preliminary review of the Group's unaudited management accounts, the profit of the Group's interim results for the six months ended 30 June 2011 is expected to decline as compared with that for the corresponding period in 2010.

The information contained in this announcement is only a preliminary assessment by the management of the Company based on the currently available information and such information has not been audited or reviewed by the Company's auditor.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by World Wide Touch Technology (Holdings) Limited (the "**Company**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rule**").

The board of directors (the "**Board**") of the Company wishes to inform the Shareholders of the Company (the "**Shareholders**") and potential investors that after the preliminary review of the Group's unaudited management accounts, the profit of the Group's interim results for the six months ended 30 June 2011 is expected to decline as compared with that for the corresponding period in 2010. Such expected decline of profit was mainly attributable to the decrease in gross profit margin as a result of the change in product mix, increase in production costs, and the appreciation of Renminbi.

The Company is still in the process of finalizing the interim results of the Group for the six months ended 30 June 2011. The information contained in this announcement is only a preliminary assessment by the management of the Company based on the currently available information and such information has not been audited or reviewed by the Company's auditor.

The Board considers that the financial position, liquidity and operations of the Group remain sound and healthy.

The Company will disclose further details of the Group's financial performance when the interim results for the six months ended 30 June 2011 is announced.

Shareholders and potential investors are advised to exercise caution when dealing in shares of the Company.

By Order of the Board
World Wide Touch Technology (Holdings) Limited
Wong Kwok Fong
Chairman and Chief Executive Officer

Hong Kong, 18 July 2011

As at the date of this announcement, the executive Directors are Mr. WONG Kwok Fong, Ms. CHING Pui Yi, and Mr. TAN Hui Kiat and the independent non-executive Directors are Mr. WONG Chun Bong, Professor LEE Kwok On, Matthew and Mr. CHAN Wai.