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(Stock Code: 01282)

POSITIVE PROFIT ALERT

This announcement is made by Glory Sun Financial Group Limited (the "**Company**", and together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the "**SFO**").

The board (the "**Board**") of directors (the "**Director**(s)") of the Company wishes to inform the shareholders and potential investors of the Company that based on the preliminary review of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2021 and information currently available, the Group expects to record an unaudited consolidated net profit of the Group of not less than HK\$200.0 million, representing a turnaround as compared to an unaudited consolidated net loss of the Group of approximately HK\$62.6 million for the corresponding period in 2020.

Such expected turnaround was primarily due to the positive change of fair value on investment properties of approximately HK\$340.0 million as compared to a fair value loss on investment properties of HK\$407.4 million per the last published 2020 interim report.

As the Company is still in the course of finalising its interim results for the six months ended 30 June 2021, the information contained in this announcement is only a preliminary estimation performed by the management of the Company based on the currently available information which is still subject to possible adjustment following further internal review by the Board and the auditors of the Company. Details of the financial performance of the Company will be announced by the Company as and when required by the Listing Rules and the SFO. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board Glory Sun Financial Group Limited Yao Jianhui Chairman and Chief Executive Officer

Hong Kong, 13 August 2021

As at the date of this announcement, the Board comprises four executive directors, namely Mr. Yao Jianhui, Mr. Lau Wan Po, Mr. Li Minbin and Mr. Huang Wei; one non-executive director, namely Mr. Zhang Chi; and three independent non-executive directors, namely Mr. Wong Chun Bong, Professor Lee Kwok On, Matthew, and Mr. Lee Kwan Hung, Eddie.