

BENEFUN INTERNATIONAL HOLDINGS LIMITED

奮發國際控股有限公司*

(Incorporated in the Cayman Islands with limited liability) (於開曼群島註冊成立之有限公司)

(Stock Code/股份代號: 1130)

NOTIFICATION LETTER 通知信函

30 October 2009

Dear Shareholder.

Benefun International Holdings Limited (the "Company")

- notice of publication of 2009 Annual Report, Circular, Notice of Meeting and Proxy Form ("Current Corporate Communications")

The English and Chinese versions of the Company's Current Corporate Communications are available on the Company's website at http://benefun.etnet.com.hk and the website of HKExnews (the "HKExnews") at www.hkexnews.hk. You may access the Current Corporate Communications by clicking "Corporate Announcement" on the home page of our website, then selecting "Name of document" under "Corporate Announcement" and viewing them require Adobe® Reader® or browsing through the website of HKExnews.

Shareholders may at any time choose to receive free of charge Corporate Communications (Note) either in printed form, or read the website version; and either in English language version only, Chinese language version only or both language versions, notwithstanding any wish to the contrary they have previously conveyed to the Company. If you want to receive printed version of the Current Corporate Communications, please complete the Request Form in reverse side and send it to the Company c/o Computershare Hong Kong Investor Services Limited (the "Hong Kong Share Registrar"), using the mailing label and need not to affix a stamp when returning (if posted in Hong Kong). Otherwise, please affix an appropriate stamp. The address of Hong Kong Share Registrar is Rooms 1806-1807, 18th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong. The Request Form may also be downloaded from the Company's website at http://benefun.etnet.com.hk or the website at www.hkexnews.hk.

If you would like to change your choice of language or means of receipt of the Company's Corporate Communications in future, please write or send email at benefun1130@gmail.com to the Company c/o the Hong Kong Share Registrar. Even if you have chosen (or are deemed to have consented) to receive all future Corporate Communications via Website version but for any reason you have difficulty in receiving or gaining access to the Current Corporate Communications, the Company will promptly upon your request send the Current Corporate Communications to you in printed form free of charge.

Should you have any queries relating to any of the above matters, please call the Company's telephone hotline at (852)3904 3300 during business hours from 9:00 a.m. to 5:00 p.m. from Monday to Friday, excluding public holidays.

Yours faithfully,
For and on behalf of
Benefun International Holdings Limited
Kam Yuen
Chief Executive Officer
and Executive Director

 $*For\ identification\ purpose\ only$

Note: Corporate Communications includes but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

各位股東:

奮發國際控股有限公司^{*}(「本公司」)

<u>- 2009 年報、通函、會議通告 及 委任代表表格(「本次公司通訊文件」)之發佈通知</u>

本公司的本次公司通訊文件中、英文版本已上載於本公司網站 http://benefun.etnet.com.hk 及香港交易所披露易(「披露易」)網站www.hkexnews.hk, 歡迎瀏覽。請在本公司網站主頁按「公告」一項,再在「公告」項下選擇「通訊文件名稱」並使用 Adobe® Reader® 開啓或在披露易網站瀏覽有關文件。

儘管 閣下早前曾向本公司作出公司通訊文件(^{附註)}收取方式或語言版本的選擇,但仍可以隨時更改有關選擇,轉爲以印刷本或網上方式收取及只收取英文印刷本、或只收取中文印刷本;或同時收取中、英文印刷本,費用全免。如 閣下欲收取本次公司通訊文件之印刷本,請 閣下填妥在本函背面的申請表格,並使用隨附之郵寄標籤寄回,而毋須貼上郵票(如在香港投寄);否則,請貼上適當的郵票,申請表格請寄回香港中央證券登記有限公司(「香港證券登記處」),地址爲香港灣仔皇后大道東 183 號合和中心 18 樓 1806-1807室。申請表格亦可於本公司網站 http://benefun.etnet.com.hk 或披露易網站 www.hkexnews.hk 內下載。

如欲選擇有別於 閣下所選擇的公司通訊語言版本或收取方式,請以書面或以電郵方式 benefunl130@gmail.com 送交到香港證券登記處,以更改日後收取公司通訊文件之語言版本及收取途徑之選擇。如股東已選擇以網上方式收取日後公司通訊文件(或被視爲已同意以網上方式收取)但因任何理由未能閱覽載於網站的本次公司通訊文件,股東只要提出要求,我們將盡快向 閣下寄上所要求的有關文件的印刷版本,費用全免。

如對本函內容有任何疑問,請致電本公司電話熱線(852) 3904 3300,辦公時間爲星期一至五(公眾假期除外)上午 9 時正至下午 5 時正。

代表

奮發國際控股有限公司*

金圓

行政總裁兼執行董事

謹啓

二零零九年十月三十日

*僅供識別

附註:公司通訊文件包括但不限於:(a)董事會報告、年度財務報表連同核數師報告及如適用,財務摘要報告;(b)中期報告及如適用,中期摘要報告;(c)會議通告;(d)上市文件;(e)通 函;及(f)委任代表表格。

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