



**BENEFUN INTERNATIONAL HOLDINGS LIMITED**

**奮發國際控股有限公司\***

*(Incorporated in the Cayman Islands with limited liability)*

(Stock Code: 1130)

31 March 2009

Dear Shareholder,

**Election of Language and Means of Receipt of Corporate Communication**

Pursuant to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and/or the articles of association of Benefun International Holdings Limited (the "Company"), the Company will make available the following options for you to elect for receipt of future corporate communication ("Corporate Communication") of the Company, which means any document(s) issued or to be issued by the Company for the information or action of any holders of its securities, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form, in the following manners:

- (1) to read future Corporate Communication published on the Company's website at <http://benefun.etnet.com.hk> ("Website Version") in place of receiving printed copies, and receive a notification letter of the publication of the Corporate Communication on website; or
- (2) to receive the printed English version of all future Corporate Communication only; or
- (3) to receive the printed Chinese version of all future Corporate Communication only; or
- (4) to receive both the printed English and Chinese versions of all future Corporate Communication.

In support of environmental protection and for the purpose of saving printing and mailing costs, the Company recommends you to select the Website Version. To make your election, please mark (X) in the appropriate box on the enclosed reply form and sign and return it by post or hand delivery to the Company c/o its Hong Kong share registrar (the "Hong Kong Share Registrar"), Computershare Hong Kong Investor Services Limited, at Rooms 1806-1807, 18th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong. If your registered address is within Hong Kong, the enclosed envelope will be postage prepaid and you will not need to affix a stamp when returning your reply form. Otherwise, please affix an appropriate stamp.

**If the Company does not receive the enclosed reply form or receive a response indicating the objection from you by 29 April 2009 and until you inform the Company c/o the Hong Kong Share Registrar by reasonable notice in writing according to the relevant laws and regulations, you are deemed to consent to website communication only, and a notification letter of the publication of the Corporate Communication on website will be sent to you.**

You have the right at any time by reasonable notice in writing or using email at [benefun1130@gmail.com](mailto:benefun1130@gmail.com) to the Company c/o the Hong Kong Share Registrar to change the choice of language and means of receipt of the Corporate Communication. Even if you have chosen (or are deemed to have consented) to receive all future Corporate Communication using electronic means but for any reason have difficulty in receiving or gaining access to the Corporate Communication, the Company will promptly upon your request send the Corporate Communication to you in printed form free of charge.

Please note that (a) printed copies of the English and Chinese versions of all future Corporate Communication will be available from the Company or the Hong Kong Share Registrar on request; and (b) the same will also be available on the Company's website at <http://benefun.etnet.com.hk> and the website of The Stock Exchange of Hong Kong Limited at [www.hkex.com.hk](http://www.hkex.com.hk).

Should you have any queries in relation to this letter, please call the Company's telephone hotline at (852) 3904 3300 during business hours from 9:00 a.m. to 5:00 p.m. from Monday to Friday, excluding public holidays.

Yours faithfully,  
For and on behalf of  
**Benefun International Holdings Limited**  
**Tan Sim Chew**  
Chairman

\* For identification purpose only