

The logo for Benefun, featuring the word "Benefun" in a bold, white, sans-serif font inside a black oval.

BENEFUN INTERNATIONAL HOLDINGS LIMITED

奮發國際控股有限公司*

(Incorporated in Cayman Islands with limited liability)

(Stock Code: 1130)

NOTIFICATION OF BOARD MEETING

The board of directors (the “Board”) of Benefun International Holdings Limited (“the Company”) announces that a meeting of the Board will be held on Friday, 12th October, 2007 at 2:00 p.m. at 23rd Floor, Sing Ho Finance Building, 166-168 Gloucester Road, Wanchai, Hong Kong, approving, inter alia, the audited financial statements of the Company and its subsidiaries and the announcement of final results for the year ended 30th June, 2007.

For and on behalf of
Benefun International Holdings Limited
TAN Sim Chew
Chairman

Hong Kong, 2nd October, 2007

As at the date hereof, the Board comprises four executive directors, namely Mr. TAN Sim Chew, Mr. ZHONG Ma Ming, Mr. FU Zi Cong and Mr. LO King Fat, Lawrence; and three independent non-executive directors, namely Mr. WONG Kwai Sang, Mr. TSANG Chun Pong and Mr. LI Chun Ming, Raymond.

* *For identification only*