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AEON STORES (HONG KONG) CO., LIMITED

永旺(香港)百貨有限公司

(Incorporated in Hong Kong with limited liability)

(Stock code: 984)

DATE OF BOARD MEETING

The board of directors (the “Board”) of AEON Stores (Hong Kong) Co., Limited (the “Company”) announces that a meeting of the Board will be held on Wednesday, 25 August 2010, at which the Board will, among other matters, approve the announcement of the unaudited interim results of the Company and its subsidiaries for the six months ended 30 June 2010 and consider the declaration of an interim dividend, if any.

By order of the Board of
AEON Stores (Hong Kong) Co., Limited
Chan Kwong Leung, Eric
Company Secretary

Hong Kong, 10 August 2010

As at the date of this announcement, the executive Directors of the Company are Mr. Lam Man Tin, Ms. Chan Pui Man, Christine, Mr. Yuji Yoneta and Mr. Kenji Fujita; the non-executive Directors are Mr. Akihito Tanaka, Mr. Jerome Thomas Black, Mr. Kazumasa Ishii and Mr. Fumiaki Origuchi; and the independent non-executive Directors are Prof. Lam Pei Peggy, Mr. Sham Sui Leung, Daniel, Ms. Cheng Yin Ching, Anna and Dr. Shao Kung Chuen.