

(Incorporated in Hong Kong with limited liability)
(Stock code: 984)

## NOTIFICATION OF BOARD MEETING

The Board of Directors (the "Board") of AEON Stores (Hong Kong) Co., Limited (the "Company") announces that a meeting of the Board will be held on Saturday, 15 September 2007 at 4:30 p.m., at which the Board will, inter alia, approve announcement of the interim results of the Company and its subsidiaries for the six months ended 30 June 2007 and consider the declaration of a final dividend, if any.

By order of the Board of AEON Stores (Hong Kong) Co., Limited Heng Kwoo Seng Company Secretary

Hong Kong, 4 September 2007

As at the date of this announcement, the executive Directors are Mr. Lam Man Tin, Mr. Yutaka Fukumoto, Mr. Wong Mun Yu and Mr. Yutaka Agawa; the non-executive Directors are Mr. Akihito Tanaka, Mr. Masaaki Toyoshima and Mr. Kazumasa Ishii; and the independent non-executive Directors are Madam Lam Pei Peggy, Mr. Sham Sui Leung, Daniel and Ms. Cheng Yin Ching, Anna.