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SOUNDWILL HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)
(Stock Code: 878)

APPOINTMENT OF COMPANY SECRETARY

The board of directors (the "Board") of Soundwill Holdings Limited (the "Company") is pleased to announce that Mr. Li Wai Cheung Dennis ("Mr. Li") has been appointed as Company Secretary of the Company with effect from 15 November 2012.

Mr. Li graduated from the University of Liverpool, UK with a bachelor degree in Mathematics and Management Science. He is a qualified solicitor in Hong Kong and has 16 years of working experience in the legal field.

The Board would like to extend its warm welcome to Mr. Li on his new appointment.

By Order of the Board
Soundwill Holdings Limited
Foo Kam Chu Grace
Chairman

Hong Kong, 15 November 2012

As at the date of this announcement, the Board of Directors of the Company comprises (i) Executive Directors: Foo Kam Chu, Grace, Chan Wai Ling, Kong Siu Man, Kenny and Lau Kam Kwok, Dickson; and (ii) Independent Non-Executive Directors: Chan Kai Nang, Pao Ping Wing and Ng Chi Keung.