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SOUNDWILL HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)
(Stock Code: 878)

APPOINTMENT OF COMPANY SECRETARY

The board of directors (the "Board") of Soundwill Holdings Limited (the "Company") is pleased to announce that Mr. Lam Chun Choi has been appointed as Company Secretary of the Company with effect from 30 March 2012.

Mr. Lam has over 14 years' experience in handling corporate compliance issues. He graduated from The University of Hong Kong with a bachelor degree in Social Sciences. Mr. Lam has been a member of The Law Society of Hong Kong since 1997.

The Board would like to extend its warm welcome to Mr. Lam on his new appointment.

By Order of the Board
Soundwill Holdings Limited
Foo Kam Chu Grace
Chairman

Hong Kong, 30 March 2012

As at the date of this announcement, the Board of Directors of the Company comprises (i) Executive Directors: Foo Kam Chu, Grace, Chan Wai Ling, Kong Siu Man, Kenny and Lau Kam Kwok, Dickson; and (ii) Independent Non-Executive Directors: Chan Kai Nang, Pao Ping Wing and Ng Chi Keung