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(Incorporated in Bermuda with limited liability)
(Stock Code: 878)

CHANGE OF DIRECTOR

The board of directors (the "*Board*") of Soundwill Holdings Limited (the "*Company*") announces that Mr. Tse Chun Kong, Thomas ("*Mr. Tse*") has resigned as executive director of the Company with effect from 2 December 2010 due to personal reason.

Mr. Tse has confirmed that he has no disagreement with the Board and there is no matter relating to his resignation that needs to be brought to the attention of the shareholders of the Company.

The Board would like to express its appreciation for the contribution of Mr. Tse during his service with the Company.

By Order of the Board

Soundwill Holdings Limited

Foo Kam Chu, Grace

Chairman

Hong Kong, 2 December 2010

As at the date of this announcement, the Board of Directors of the Company comprises (i) executive Directors: Foo Kam Chu, Grace, Chan Wai Ling and Kong Siu Man, Kenny and Tse Wai Hang (ii) non-executive Directors: Liang Yanfeng and Meng Qinghui; and (iii) independent non-executive Directors: Chan Kai Nang, Kwan Kai Cheong and Pao Ping Wing.