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(Incorporated in Bermuda with limited liability)
(Stock Code: 878)

APPOINTMENT OF COMPANY SECRETARY AND AUTHORIZED REPRESENTATIVE

The board of directors (the "Board") of Soundwill Holdings Limited (the "Company") announces that Mr. Poon Chun Shing, Edwin ("Mr. Poon") has been appointed as the company secretary and authorized representative of the Company with effect from 10 September 2009.

Mr. Poon graduated from University of Queensland with a bachelor's degree in commerce. He is a member of the Hong Kong Institute of Certified Public Accountants, CPA Australia and the Institute of Chartered Secretaries and Administrators.

The Board would like to express its warm welcome to Mr. Poon on his appointment.

By Order of the Board

Soundwill Holdings Limited

Foo Kam Chu, Grace

Chairman

Hong Kong, 10 September 2009

As at the date of this announcement, the Board of Directors of the Company comprises (i) Executive Directors: Foo Kam Chu, Grace, Chan Wai Ling, Tse Chun Kong, Thomas; (ii) Non-Executive Directors: Liang Yanfeng, Meng Qinghui; and (iii) Independent Non-Executive Directors: Chan Kai Nang, Kwan Kai Cheong and Ho Suk Yin.