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Tianyi Fruit Holdings Limited

(incorporated in the Cayman Islands with limited liability) (Stock code: 00756)

PROFIT GROWTH ALERT

This announcement is made pursuant to Rule 13.09(1) of the Listing Rules.

Based on the unpublished unaudited consolidated management accounts of the Group for the Period, the unpublished unaudited consolidated profit attributable to equity holders of the Company for the Period shows an increase of approximately 50% as compared to the unaudited consolidated management accounts of the Group for the six months ended 31 December 2008. The financial information contained in this announcement in relation to the Period is only a preliminary estimate of the Company and has not been reviewed or audited by the Company's auditors.

The Directors believe the increase in the profit is mainly due to the factors including: 1) increased product range and sales volume; 2) increased size of orange farms; and 3) increased production capacity as a result of the commencement of operation of the Company's new production plant in Chongqing in November 2009.

Shareholders and investors of the Company are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Tianyi Fruit Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the "**Listing Rules**").

Based on the unpublished unaudited consolidated management accounts of the Group for the six months ended 31 December 2009 (the "**Period**"), the unpublished unaudited consolidated profit attributable to equity holders of the Company for the Period shows an increase of approximately 50% as compared to the unaudited consolidated management accounts of the Group for the six months ended 31 December 2008. The financial information contained in this announcement in relation to the Period is only a preliminary estimate of the Company and has not been reviewed or audited by the Company's auditors.

The directors of the Company (the "**Directors**") believe the increase in the profit is mainly due to the factors including: 1) increased product range and sales volume; 2) increased size of orange farms; and 3) increased production capacity as a result of the commencement of operation of the Company's new production plant in Chongqing in November 2009.

This announcement is made only on the basis of the management accounts of the Group which have not been confirmed, reviewed or audited by the Company's auditors. The Company is in the process of preparing the interim results of the Group for the Period. It is expected that the interim results of the Group for the Period will be published by the end of February 2010. Shareholders and investors are advised to read the forthcoming interim results announcement and the interim report of the Company for details of the financial information of the Company.

Shareholders and investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board Tianyi Fruit Holdings Limited Sin Ke Chairman

Hong Kong, 19 January 2010

As at the date of this announcement, the executive Directors are Mr. SIN Ke and Mr. SAN Kwan; and the independent non-executive Directors are Mr. TU Zongcai, Mr. ZHUANG Weidong and Mr. ZHUANG Xueyuan.